

Prime Strategy Co., Ltd.

One-stop solution for WordPress maintenance and management, from server to application

2018/12/05



A cloud integrator of WordPress based in Japan, New York, Singapore and Jakarta.



Prime Strategy



Singapore



Jakarta



Tokyo



New York

.asia

Market Share of WordPress (w3Techs)

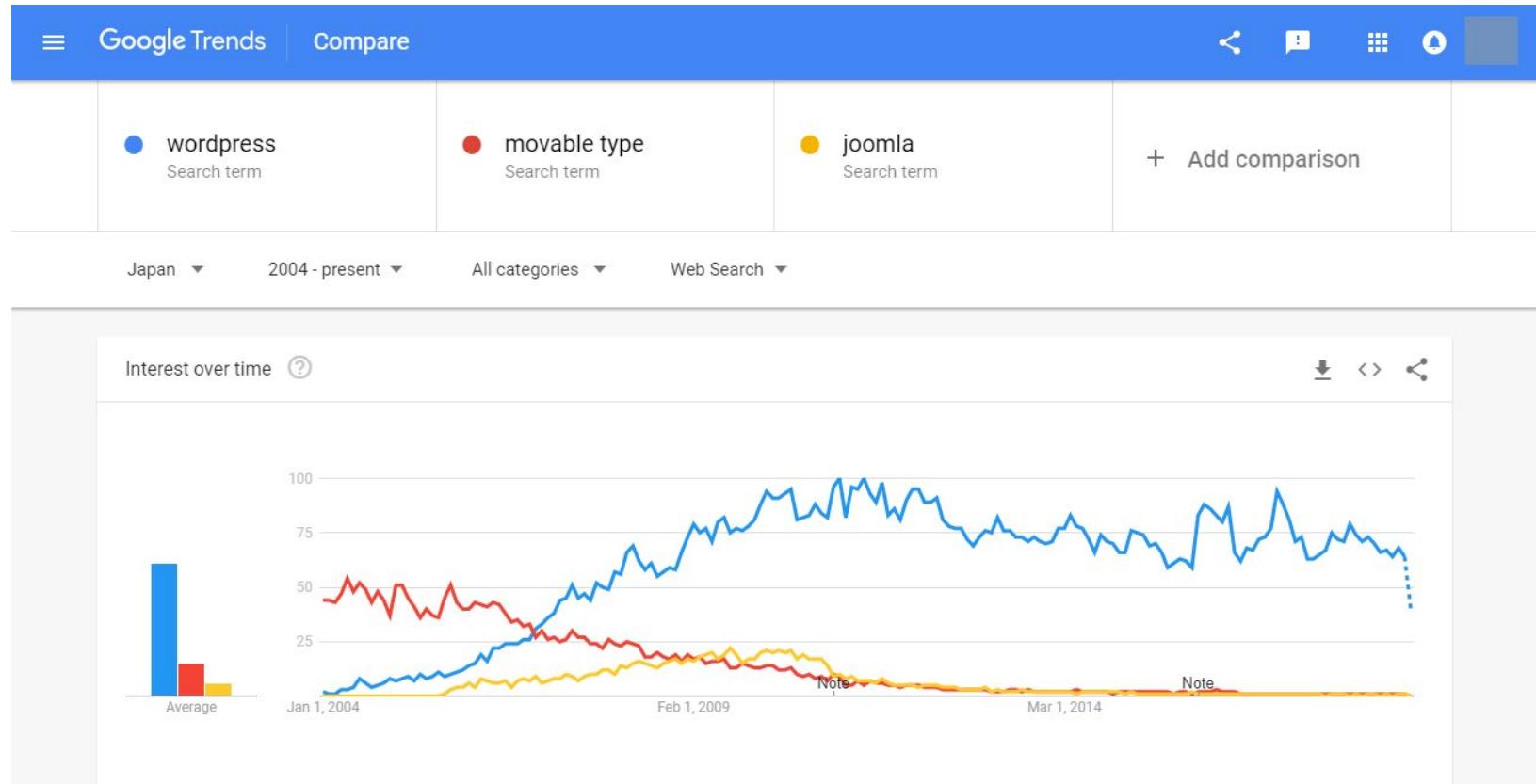
Content Management Systems

Most popular content management systems

© W3Techs.com	usage	change since 1 July 2018	market share
1. WordPress	31.6%	+0.5%	60.0%
2. Joomla	3.1%		5.9%
3. Drupal	2.0%	-0.1%	3.8%
4. Squarespace	1.3%	+0.1%	2.4%
5. Shopify	1.2%	+0.1%	2.3%

- Website 31.6%
- CMS 60.0%

WordPress Trends (Google Trends)



WordPress site, Cloud Server maintenance and management

**Yomiuri-shinbun
YOMIURI ONLINE
「yomiDr.」**

The screenshot shows the Yomiuri Online 'yomiDr.' website and its mobile application. The website features a navigation bar with links to News, Columns, Medical Encyclopedia, Hospital Strengths, Medical Consultation Room, Health & Health, and Seminars & Events. A prominent search bar at the top includes a QR code and a 'LINE Stamp' button. Below the search bar, there are four interactive boxes: 'もししかして…うつ病?' (Is it depression?), 'こんな状態、わたしだけ…?' (Is it just me...?), 'だれに相談したらいいの…?' (Who should I talk to...?), and '心と体のうつ病症状 詳しくはこちる' (Depression symptoms of the mind and body). The main content area displays news articles such as '子に迷惑かけず…海に散骨広がる' (No trouble for children... scattering ashes at sea), '薬価下がれば新薬開発意欲低下も' (Drug price cuts may also lead to a decline in new drug development), and '医療ケア保育、8県受け入れゼロ' (No acceptance of medical care nurseries in 8 prefectures). A sidebar features a quiz titled '旬の食材 クイズ by 女子栄養大' (Seasonal Ingredients Quiz by Women's Nutrition Univ) and a section for the 'Medical Department' (医療部) featuring a disaster relief scenario. The mobile app interface is shown on a smartphone, mirroring the website's layout and content.

**Mercedes Benz Japan
Mercedes-Benz LIVE!**

The screenshot shows the Mercedes-Benz Japan 'LIVE!' website. The header includes a search bar and navigation links for DRIVE, STYLE, NEWS, EVENT, SPORTS, WHAT'S MB, and ABOUT. The main banner features a woman standing next to a silver Mercedes-Benz GLE SUV. The text 'Mercedes-Benz LIVE!' is prominently displayed. Below the banner, a headline reads '道端アレジエリカさんが語る『クルマと私とメルセデス』' (Alesie Ikeda speaks about "My Car and Me and Mercedes-Benz"). A sub-headline asks '理想のクルマとメルセデスの魅力とは。' (What are the charms of the ideal car and Mercedes-Benz?). The page also includes a sidebar with links to DRIVE, STYLE, and NEWS sections, as well as a small image of a building.

WordPress Books



『WordPress』 『WordPress Web application development』

(Publisher: O'Reilly Japan)



『WordPress Textbook』 serise

(Publisher : SoftBank Creative, etc.)

Web Media Articles



• @IT

“Ultra-fast WordPress”

• Yahoo! News BUSINESS (Japan)

“ CEO's column working in Jakarta ”

Ultra-fast WordPress Virtual Machine “KUSANAGI” development



- WordPress with an execution time of 3 milliseconds

- 1,000 requests/sec
(Page cache unused)

- 60,000 requests/sec
(Page cache used)

*Simulation conducted using a quad-core(4vCPU) virtual machine.

What is “KUSANAGI” ?



- Built on CentOS 7 (Linux)
- KUSANAGI delivers WordPress 10x-15x the speed of the default LAMP stack
- Website acceleration function configured
- Security settings configured

Wide-ranging compatibility



PostgreSQL



KUSANAGI in numbers

27

27 Cloud Platform

26/215

■ 26 countries 216 region



150

Prime Strategy's numerous achievements publishing over 150

注目事例

読売新聞東京本社
yomiDr. (ヨミドクター)

読売新聞東京本社 医療ネットワーク事務局長丸山 雄一様のコメント 読売新聞東京本社医療ネットワーク事務局長丸山 雄一様 「yomiDr. (ヨミドクター)」はサービスを開始してから5年が経過し[...]

[詳細へ >](#)

野村證券株式会社
NEXT LEADERS LAB

将来を担う投資家とのタッチポイントの強化野村證券株式会社マーケティング部次長 兼マーケティング課長 兼宣伝課長高橋 真也氏野村證券は、将来を担う投資家とのタッチポイント (接点) を強[...]

[詳細へ >](#)

株式会社松屋フーズ
株式会社松屋フーズ

国内最大の外食企業「松屋フーズ」。新メニュー発表時にはWebサイトの表示が著しく遅くなることも株式会社松屋フーズ 総務部総務・広報グループ大野 泰山氏国内最大の外食企業として知られる[...]

[詳細へ >](#)

株式会社ビー・モード
beamly (ビーミィ)

株式会社オックスコンサルティング
HOTELIER (ホテリエ)

インターナショナル・青山学院 サイト構築
青山学院公式サイト

コルネ株式会社
WordPress専用ショッピングカート
Welcart

コルネ株式会社
コルネ株式会社

株式会社アバント
株式会社アバント

メルセデス・ベンツ日本株式会社
Mercedes-Benz LIVE!

株式会社りそな銀行
iDeCoスタートクラブ

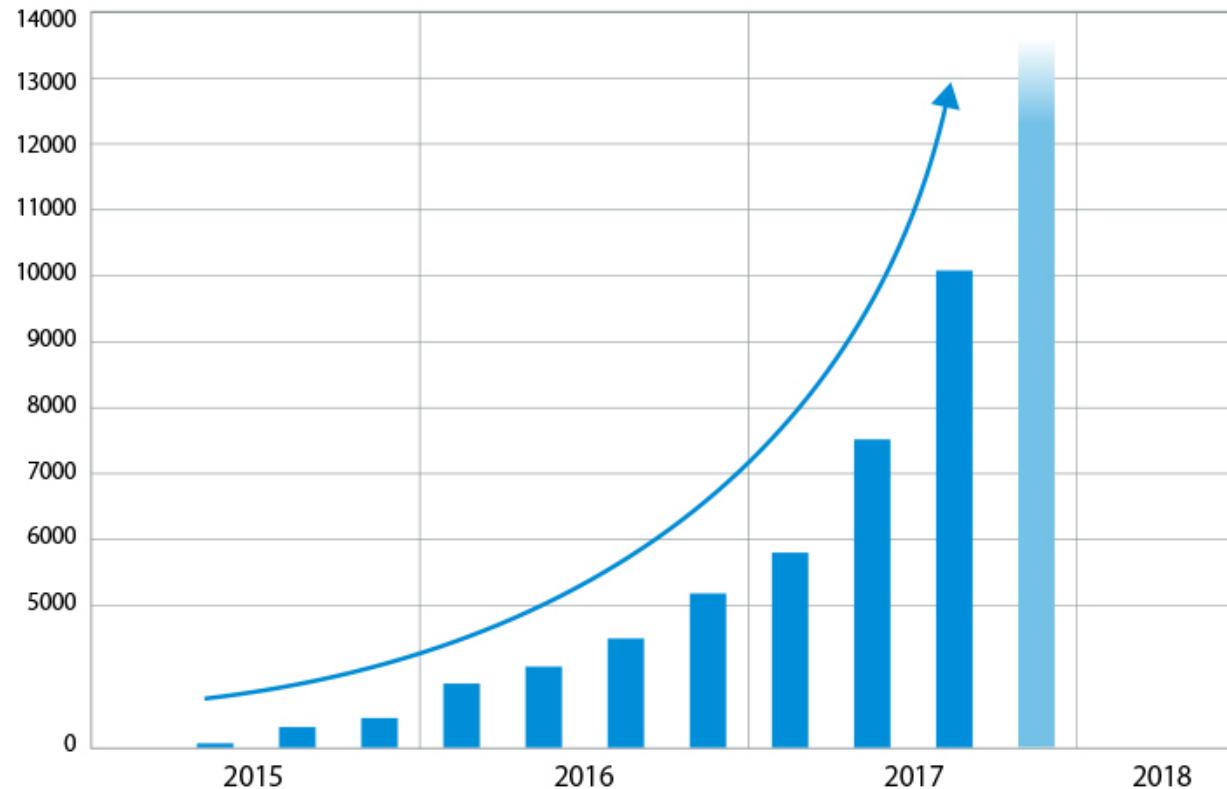
株式会社マネーフォワード
MONEY PLUS

free株式会社
パラキャリア (PARALLEL CAREER)

20000

3 years after released, KUSANAGI has exceeded 20,000 units

Forecast of the number of introduced
KUSANAGI





Thank you!